



Campaign Briefing Form.

[TELL US ABOUT YOUR PROJECT](#)



Briefing Form.

This brief development document is for Robotface to use for in-house purposes to assist during the concept development phase.

Once completed the information supplied will be used in consultation & to develop a creative treatment to summarize our vision for your production.

Any fields that are not applicable please leave blank.

Please send completed form to:

hello_robot@robotface.com.au

Thank you.



Project Details

Contact Details

COMPANY NAME

CONTACT NAME

CONTACT PHONE

CONTACT EMAIL

Project Details

CAMPAIGN NAME

CAMPAIGN DESCRIPTION

DUE DATE

AUDIENCE

BUDGET

DURATION

QUANTITY

FORMAT

ASPECT RATIOS



Project Specifics

Project Specifics

IS MOTION CONTROL REQUIRED?

IS PHANTOM CAM REQUIRED?

IS TALENT REQUIRED?

WHAT IS THE MUSIC GENRE?

IN STUDIO OR ON-LOCATION?

WHAT IS THE MOOD / VIBE?

ARE SPECIFIC COLOURS REQUIRED?

ARE THERE SPECIFIC VISUAL
REQUIREMENTS?

IF SO PLEASE DESCRIBE.

Visual References

PLEASE INCLUDE LINKS



Additional Info

Is there anything else?

DESCRIPTION

Upload any supporting media

UPLOAD YOUR FILES

[CLICK HERE TO UPLOAD](#)



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