

# Media Release

**March 2020**

## **FRESH-FACED HOLLYWOOD STARLET REVS UP MELBOURNE FILM SCENE**

The camera robot that's standard-issue in Hollywood has filled a major gap in filming motion-control in Melbourne, bringing a fresh perspective to the local prime-TV, commercial and music-video production scene and events industry.

The Robotface system is a BOLT High-Speed Cinebot - the leading, Oscar-winning motion control system used by top cinematographers globally. The fastest of its kind, it captures images with a crisp focus impossible to recreate by hand or any other method.

"The beauty of Robotface is that it is capable of moving within a volume of space at any speed, in simple or complex way, and replicating these moves with pixel- perfect accuracy, every time," Robotface co-founders Tom David and Andrew Dale say.

"The Robotface system allows for incredible pan, tilt, roll, elevation and tracking and repeatable camera moves with millimetre precision, making it ideal for drama, TV, FX, stunts and promo projects. Robotface is ready for action and its arrival coincides with Melbourne receiving large-scale infrastructure investment and interest from international film-makers, helping to cement Melbourne as the film, television and commercial – production capital of Australia," David says.

Robotface has been used to shoot the "Forever" music video for Amity Affliction, produced with Visible Studios, maker of the music video for the worldwide Tones & I hit, "Dance Monkey".

Last week, when comedy duo Hamish & Andy needed "not just any camera – literally the greatest camera in the world" to shoot their 'March Eve Party', Robotface swung into action and shot it in Port Melbourne.

Robotface has taken up residence in Port Melbourne, a stone's throw from the globally renowned Docklands Studio and a newly-announced super sound stage, with two studio spaces: a 10 x 10 metre wrap-around infinity cyclorama with a car turntable; and a smaller, 8 x 8 metre workshop studio.

And, like every in-demand starlet, Robotface can be taken on location and within just two hours, be making magic on-screen for adoring fans around the world.

## Meet Robotface

**Maximum camera height:** 3.5 metres.

**Maximum reach:** Two metres.

**Maximum speeds:** Horizontally or vertically, 2 metres per second. 180-degree rotation, 1 second. On 9 metres of tracks, 4.5 metres per second.

### Other star qualities:

- Able to operate with any camera package.
- Executes complex camera movements with repeatable pinpoint accuracy for new levels of dynamic, high-speed tracking shots.
- Up to 9m of track to dolly the unit at low or high speeds.
- Moves from a standstill to a full, high-speed motion and back to a complete stop in seconds
- Our Phantom 4k slow-motion camera can film up to 1,000 frames per second at 4K resolution in a delicious 12bit RAW format with 12 stops latitude. At 2K resolution it can achieve speeds up to almost 2,000fps.

### Main points:

- Already in hot demand, Robotface was chosen by Hamish & Andy because Hamish literally wanted the best camera in the world to shoot their content – the March Eve launch of their 2020 podcasts – and Instagram lit up with 145,000+ views of the perfectly-shot shenanigans.
- At the cutting edge of technology, Robotface is capable of moving within a volume of space at any speed, in simple or complex way, and replicating these moves with pixel-perfect accuracy, every time.
- The first of its kind in Victoria, Robotface fills a major gap in filming motion-control in Melbourne, bringing a fresh perspective to the local drama, commercial production scene as well as the events industry.
- Located in Port Melbourne, Robotface is a stone's throw from the Docklands Studio and a newly-announced super sound stage, with two studio spaces: a 10 x 10 metre wrap-around infinity cyclorama with a car turntable; and a smaller, 8 x 8 metre workshop studio.

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TomDavid, Robotface Co-founder and DOP in Robotface studio with Hamish Blake, Andy Lee and Jack Post with BOLT Cinebot rigged with Phantom 4K VEO camera during filming of 'March Eve' podcast launch in Robotface studios.